

PRESS RELEASE 2020 – WEEK 25

Even smarter than the Digifiz Rameder offers towbars for the VW Golf VIII

Statistically, a Golf is sold somewhere in the world every 40 seconds. Over 35 million cars from eight generations have rolled off the assembly line. Impressive numbers, but the significance of this Volkswagen is also reflected in another detail: In Germany, the compact car class is referred to as the “Golf class”! The eighth generation of the multitasking vehicle was recently launched with a host of digital features. Over the years, the Golf has grown in size and offers plenty of space for passengers and baggage. If even more room is needed, Rameder – Europe’s largest supplier for car transport solutions – can help. With the right towbar from www.rameder.eu, the bestselling car can be turned into a convenient towing vehicle.

What is new on the Golf VIII? The exterior still features the well-known design, while the most significant differences compared to the predecessor can be found in the interior. Instead of a classic analog speedometer, the Golf now features a fully digital cockpit as a standard. The driver is presented with a display which can be configured to personal preferences. A large touchscreen is the main control center for functions such as heating, volume or navigation. Maybe there was already an inkling of where things were going in 1986. Back then, buyers of the Golf II GTI had the option of choosing the “Volkswagen Digifiz” when ordering. In addition to displaying speed, engine rpm and other data, this digital driver information center even already offered an automatic dimming function for the display. While the Digifiz has become a rarity these days, **Rameder** still has towbars for the Golf II in stock. But back to the future, to the Golf VIII. The trade press agrees when it comes to praising its driving characteristics. But what about storage space? **Rameder** has a solution for those who want to go on a family trip and need a little more than the 381 liters of trunk volume. The convenient towbar from www.rameder.eu turns Golf number eight into an all-round talent, whether with a bike carrier or as a towing vehicle for a caravan or trailer, for that trip to the DIY store.

The **Rameder** online shop offers the towbar for the Golf VIII as a rigid version or as a clever detachable model. Both versions have a towing capacity of two tons, while the maximum vertical load is 80 kg. The latter is easily enough for transporting two e-bikes, for example. Everything required for installation is provided, including the 7-pin electric kit. Had the Golf in the famous 1980s advert “Changes” been equipped with a towbar, maybe the leading lady would have taken a few more of her belongings ...

Also visit our blog at: www.kupplung.de/magazin

... or our Facebook page: www.facebook.com/rameder.de

Press contact: Rameder; Jens Waldmann, Am Eichberg Flauer 1; D-07338 Leutenberg OT Munschwitz
Phone: +49 36734 35 750; fax: +49 36734 35-753; email: j.waldmann@kupplung.de

Press contact: IKmedia GmbH; Oliver Schielein; Andreas Hempfling; Friedenstrasse 33;
D-90571 Schwaig b. Nuremberg; phone.: +49 911 570320 0; fax: +49 911 570320-69; email: ah@ikmedia.de